

PRIVACY POLICY

SECURE ORDERING

Protecting your online order information on Prashe.com is very important to us. In our shopping checkout process, we use Secure Socket Layering (SSL), the industry-standard encryption technology that ensures the safety and security of your online order. When the letters "http" in the URL address change to "https," the "s" indicates you are in a secure area employing SSL.

Making a credit card purchase is just as safe on our web site as it is by telephone. But if you prefer to order merchandise from the website by phone, call 972-980-4483. Our customer service associates are available, Monday - Friday, 10 AM - 6 PM CST.

PRIVACY POLICY

At Prashe, we are committed to providing you the finest products along with excellent service. In order to accomplish this, we gather, use and share certain personal information. Our online privacy policy describes what we gather, with whom we share it, and how you may direct us not to share certain information with certain parties. Because the security of your personal information is very important to us, we restrict access to your nonpublic personal information to those employees who need to know that information to provide products or services to you. We also maintain physical, electronic and procedural safeguards that comply with federal regulations to protect your nonpublic personal information.

INFORMATION COLLECTION

Whenever you shop with Prashe inc. (in our stores, online, or by phone) we obtain from you the information we need to complete your transaction. This may include your name, address, telephone number, e-mail address, and credit card number. We also retain details of your specific product purchases and transactions with us. If you register with us online, we may ask for additional information, such as your age, interests or product preferences. To improve our web site, we may collect non-personal information about how users navigate through the site.

USE AND DISCLOSURE OF INFORMATION

We use the information we collect to process your purchase transactions, to send you marketing and promotional materials by mail or e-mail, and to help us improve our store and online product assortments and services for you.

We may provide information we collect to third party service providers that help us bring you our products and services.

OPT OUT PROCEDURES

If you prefer that we not disclose non-public personal information about you to nonaffiliated third parties, you may opt out of those disclosures, that is, you may direct us not to make those disclosures. If you wish to opt out of disclosures to nonaffiliated parties, you may do so by writing to Prashe inc. 163 Oak Lawn Ave. Dallas, TX 75207

CHANGES TO THIS POLICY

We may make changes to this Privacy Policy at any time. We will communicate any such changes by updating this page, notifying you by email if you have registered your email address with us, or in writing, as required by law.

CHILDREN'S PRIVACY

The Children's Online Privacy Protection Act imposes certain requirements on web sites directed at children under 13 that collect information on those children, and on web sites that knowingly collect information on children under 13. Prashe.com is not directed at children under 13, and does not knowingly collect any personal information from children under 13.

ONLINE ACCOUNT REGISTRATION

Registering with Prashe.com will make your online shopping faster and easier. We can store your shipping addresses and billing information so that you don't have to enter them each time you shop. You will also be able to save your shopping basket, check your order status, and review your order history. Your registered information will be securely stored with us, and you can add, delete, or change your registered information at any time using your password.

E-MAILS

We may send promotional e-mails to you only if you have asked to receive them. Each time you receive an e-mail from us, you will be given the opportunity to "opt-out" or stop receiving them.